

James McCreery & Co.

5th Avenue

ON MONDAY

34th Street

ANNIVERSARY SALES

Celebrating in Every Department
62 Years of Growth in Merchandising



Unusual Gowns for Women.

35.00

regularly 45.00 to 55.00

Each model reveals features not before displayed—odd little waistcoat effects, fagotting, eyelet embroidery on dark grounds, insets of Brocade, overlapping buttons and touches of rare Laces. On the more dressy styles elaborate braiding, beading and embroidery have been skillfully applied. Russian styles are in evidence as are straight-line models and deftly draped effects.

Desirable colors in Charmeuse, Georgette Crepe, a combination of Meteor and Georgette Crepe, Paulette, Velveteen, Velour, Tricotine and Wool Jersey.



The Finest Furs Nature Produces

Coats, Wraps, Stoles, Scarfs and Muffs executed of finest Furs were assembled months and months ago for this Sale—long before the notorious increase in Fur prices. That is why we can offer them now at prices lower than will prevail later.

1. Hudson Seal Coat of selected pelts, 45 inches long, self collar and cuffs. **425.00**
2. Hudson Seal Coat with deep collar of fine Skunk. **365.00**
3. Natural Muskrat Coat made of superior quality northern skins with collar and cuffs of Natural Raccoon. **225.00**
4. Hudson Seal Coat—smart models with large self collar and cuffs. **245.00**



Women's Coats

of the Better Sort

45.00

regularly 59.50 and 69.50

Such choice materials as Suedine, Bolivia and Velour in fashionable shades, were selected for these Coats, which means they are far above the commonplace.

All are exceedingly graceful and modish of line, lined throughout with beautiful plain or fancy Silk. Many were taken from our regular stock and reduced for this event. Others were secured through a special purchase and marked at but a fraction above their cost.

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Yesterday, Today and Tomorrow

Yesterday is gone but we are proud of what was accomplished—62 years of growth in merchandising. In other words 62 years of thorough business building.

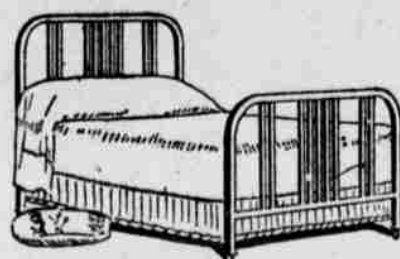
Today finds us face to face with the results of our work. There is sturdy business action in every section of this well organized shopping center. We are in the midst of our Anniversary Sales. A success of today.

Tomorrow we have prepared for even better than today or any yesterdays. Our possibilities have widened, our efforts are bigger. We have made our customers' thoughts our forethoughts and their interests our first interests. The standards we set for yesterday are the standards of today and every tomorrow—McCreery Quality and McCreery Values.

BEDDING WEEK

During this Sale, Brass and Iron Beds, Mattresses, Springs, Couch Beds, Day Beds, Box Couches, Pillows and Cedar Chests will be

Priced Drastically Low



Simmon's Enameled Bed, as illustrated, with continuous square tubing; decorated with slat-panel. Finished in Mahogany or Ivory Enamel. regularly 27.00, **22.00**

Simmon's Steel Bed, with 1 1/2-inch posts; 5 fillers. All sizes. regularly 15.50, **12.50**

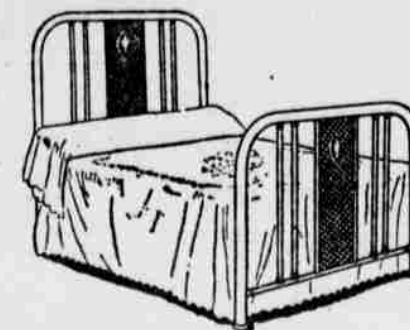
Best upholstered Top Box Springs, tufted. regularly 50.00, **40.00**



Simmon's Enameled Bed, as illustrated, with continuous square tubing. Finished in Ivory Enamel. regularly 32.00, **25.00**

Simmon's Enameled Bed, hand finished; in all regular sizes. regularly 40.00, **34.00**

Stearn & Foster Elastic Felt Mattresses; with roll edges. regularly 19.00, **16.00**



Simmon's Enameled Bed, as illustrated, with 2-inch continuous tubing; with decorated Metal Cane panel. Finished in Ivory Enamel. regularly 25.00, **20.00**

Black Drawing Hair Mattresses, 45-lb. weight; French stitched; roll edge. regularly 70.00, **60.00**

Black Horse Hair Mattresses, full 45-lb. weight. Selected Ticking. regularly 50.00, **45.00**

"McCreery Linens"

- All Linen Irish Satin Damask Table Cloths. each, **6.75, 8.00 and 10.00**
 All Linen Irish Satin Damask Table Napkins. doz., **6.75, 8.00 and 10.00**
 Irish Union Linen Sheets, hemstitched, pair, **9.50 and 14.50**
 Irish Union Linen Pillow Cases, hemstitched, pair, **2.75**
 Hemmed Huck Towels, doz., **2.50, 3.50 and 4.50**
 Hemstitched Huck Towels, doz., **3.00, 3.75 and 5.00**
 Twilled Kitchen Towels, name woven in Red, doz., **6.00 and 7.50**
 Irish Glass Towels, name woven in Red or Blue, doz., **4.50 and 6.00**
 Turkish Bath Towels, hemmed, doz., **3.50, 4.50 and 6.00**
 5,000 yards All Linen Weft Crash Towelling, yard, **20c**

- Real Madeira hand-scolloped and hand-embroidered Luncheon Sets, 13 pieces. set, **5.00**
 Tea Napkins—corner effect, doz., **6.50**
 Tray Covers, each, **25c**

- Lingerie Pillow Covers, each, **1.45**
 Handkerchief Cases, each, **75c**
 Napkin Pouches, each, **85c**
 Center Pieces, each, **1.75**
 Guest Towels, each, **1.65**

Lace Curtains

- Imported Duchess Lace Curtains with neat borders, finely applied, 2 1/2 yards long. regularly 11.50, pair, **8.75**
 Novelty Filet Net Curtains in Ivory, 2 1/2 yards long. regularly 6.75, pair, **4.95**

Portieres

- Reversible Velour Portieres, custom-made, in all the desirable color combinations. regularly 42.00, pair, **32.00**
 Verona Velour Portieres with handsome cut-out borders in combinations of Blues, Browns, Mulberry, Green, Gold and Red. regularly 42.50, pair, **36.50**

Cretonnes

- Fine quality Domestic Cretonne in a splendid assortment of popular patterns. regularly 85c, yard, **55c**
 Beautiful Imported Cretonnes—charming color effects and exclusive designs, 31 inches wide. regularly 1.75, yard, **1.25**

Annual Fall Sale

ORIENTAL RUGS

Of Imperial Magnificence
Persian, Chinese and India Weaves
At Wholesale Prices

Rugs from the Orient of a grandeur seldom seen have been marked unprecedentedly low for this sale.

Room Size Rugs

- Persian Mahal, size 10.5x7.1, regularly 245.00, **195.00**
 Persian Iran, size 11.2x7.3, regularly 295.00, **210.00**
 Persian Savaland, size 10.3x7.3, regularly 350.00, **235.00**
 Persian Mahal, size 10.5x8.10, regularly 300.00, **250.00**
 Persian Mushkabad, size 12.4x9.2, regularly 350.00, **295.00**
 Persian Mahal, size 12.2x8.10, regularly 385.00, **250.00**
 Chinese, size 8x5, regularly 125.00, **85.00**
 Chinese, size 9x6, regularly 250.00, **175.00**
 Chinese, size 8x10, regularly 300.00, **195.00**
 Chinese, size 9x12, regularly 450.00, **245.00**
 Chinese, size 14x10, regularly 750.00, **595.00**

Extra Large Room Size Rugs

- Persian, size 16.6x12.4, regularly 900.00, **550.00**
 Laristan, size 18.6x13, regularly 1500.00, **975.00**
 India Amritsar, size 20.5x13.1, regularly 975.00, **825.00**
 Gorrevan, size 16.5x10.1, regularly 750.00, **545.00**

Muslin Sheets & Pillow Cases

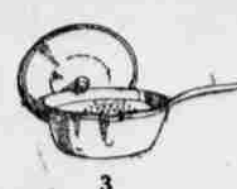
"McCreery" Standard Makes

- Sheets: size 54x90 inches, each, **1.25**
 size 72x90 inches, each, **1.65**
 size 81x90 inches, each, **1.90**
 Pillow Cases: size 45x36 inches, each, **40c**
 size 50x36 inches, each, **45c**
 size 54x36 inches, each, **50c**



1. Heavy gauge pure Aluminum Windsor Saucepan with ebonized wood handle and dome cover; 3-quart capacity. regularly 2.00, **1.35**

2. Pure Aluminum Lipped Fry Pan, heavy gauge metal; diameter 9 1/2 inches top; depth 2 inches. regularly 2.50, **1.75**



3. Gray Enameled Lipped Strainer Saucepan with perfect fitting enameled cover; 3-qt. capacity. regularly 1.25, **75c**

4. Triple-Coated White Enamel Lipped Saucepan Set; 1 1/2, 2 and 2 1/2 quart capacity regularly 2.00, set, **1.35**
 NO C. O. D.'S



5. Triple-Coated White Enamel covered Saucepan; 4-quart capacity. regularly 1.75, **1.25**

6. White Enamel Medicine Cabinet, 19 inches high, 15 inches wide; nickel-plated hardware; 9 1/2 x 13 1/2 inch plate glass mirror in door. regularly 7.00, **4.95**

High-Grade Housefurnishings